

Manage your Profile

Establishing a clear identity is key to determining who you are. It is important to first start thinking about your goals, your priorities and objectives, and your deal breakers as a prelude to your college search.

We use different tools like informal questionnaires, Holland RIASEC codes, Strong© questionnaires and MBTI to help you define your personality. (MBTI certified)

These tools give an insight into your preferred interests, occupational activities and related majors.

They can also be used to understand your own personality, how you relate to others, how you gather information or make decisions, and how you connect to the world at large.

Managing your profile also means that we are taking your academic achievements into consideration to craft a college list. With regard to different educational systems, we evaluate the rigor of your high school courses, offer advice to improve when needed or to challenge yourself more if possible.

Once this is done, we help you to draft a resume of your past experiences. If you are a freshman or sophomore, we will brainstorm together to find summer or extra-curricular activities that are meaningful to you and coherent to your profile and aspirations.

Finally, your personality assessment will be key in writing your essays as you will be aware of who you are, what you have accomplished and why, what your fundamental values are and how they shape you.